



As part of [Our Aberdare BID](#)'s CORE project with Wales Cooperative Centre and Purple Shoots, we would like to invite you to an exciting variety of business development, marketing and network-building workshops.

Workshops are running through to June 2022:

### Summary

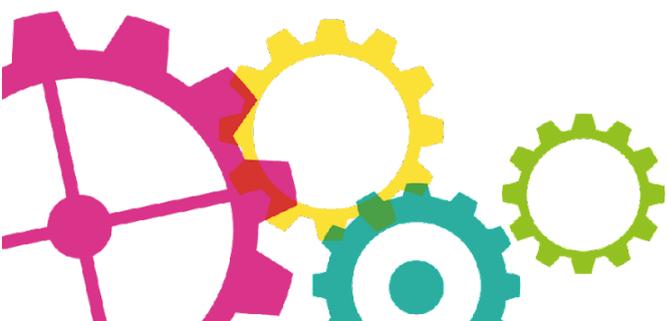
<a href="#">Female Founders</a>	<a href="#">Digital marketing essentials</a>
<a href="#">Leadership ILM Award</a>	<a href="#">Empowering Employees to Peak Potential</a>
<a href="#">Creating a winning customer experience</a>	<a href="#">Introduction to social media</a>
<a href="#">Be your own boss workshop March   May</a>	<a href="#">Introduction to lean manufacturing</a>
<a href="#">Free online tools to boost your business</a>	<a href="#">Effective messaging for social media</a>
<a href="#">Sustainable food workshops</a>	<a href="#">Climate Change Hack</a>
<a href="#">Hack of Kindness™</a>	<a href="#">Fundamentals of a good website</a>

#### **[Female Founders – starts 22 March 2022 \(note this has started\)](#)**

The Female Founders 5-9 Club is a 9-week after-hours business course that takes you through the fundamental things you need to know about to make your business idea a success. You'll be taught by industry experts alongside like-minded people in a supportive and fun environment.

#### **[Leadership ILM Award – starts 22 March 2022 \(note this has started\)](#)**

This is ideal if you are moving into leadership role with line-management responsibilities. The programme also benefits newer or aspiring managers who would like to increase their confidence to step up as a leader in their organisation.





## **[Creating a winning customer experience – POSTPONED - NEW DATE](#)**

### **TBC**

Understanding who your customer is vital to ensuring your business operates as efficiently and profitably as possible, but with customer behaviour being so fluid – especially now – keeping focus on customers' needs is vital.

## **[Be your own boss workshop – 29 March 2022 \(09:30 – 13:30\)](#)**

Do you think you could do better than your boss and want to go it alone? If you have considered running your own business, would like to develop a business idea and/or find out what support is available, join this workshop.

## **[Free online tools to boost your business – 01 April 2022 \(10:00 – 13:00\)](#)**

Join the Wales Co-operative Centre and Mark Oakman from WebAdept to explore a number of online tools you can use to boost the effectiveness of your digital marketing, whether you have a side hustle or a business already online.

## **[Sustainable food workshop: Food Pantries – 04 April 2022 \(09:45am – 12:00\)](#)**

For aspiring business owners and food projects in Cynon Valley, this workshop will look at starting a food pantry and growing a sustainable food network by linking organisations, volunteers and foodbanks. Find out more about starting solo or becoming part of a network.

## **[Hack of Kindness™ – 07 April 2022 \(08.30 – 17:30\)](#)**

The special one-day event will bring people together to come up with creative ideas to begin to tackle some of the challenges on our doorsteps in sustainable ways and make a difference in your community.

## **[Digital marketing essentials – 08 April 2022 \(10:00 – 13:00\)](#)**

Wherever you are on your journey, Mark Oakman/WebAdept will run through a variety of methods to help you create engaging, interactive and creative content across a number of digital website and social media platforms to attract customers.

## **[Empowering Employees to Peak Potential – starts 27 April 2022](#)**

This comprehensive, CMI-recognised qualification is ideal for new starters in their first three years within an organisation, with a focus on effective team working, time management, project management, the '5S' approach and Lean methodology.





## **[Introduction to social media – 06 May 2022 \(10:00 – 13:00\)](#)**

Whether just started out or more established, this webinar will run through a variety of tips and tricks to help you create engaging, interactive and creative content to boost your effectiveness online - to engage existing customers and attract new business.

## **[Introduction to lean manufacturing – 09 May 2022 \(09:00 – 17:00\)](#)**

The aim of this one-day course is to provide understanding and awareness of the steps involved in the Lean journey and is designed for those employees who are responsible for or involved in business process design and improvement.

## **[Be your own boss workshop – 10 May 2022 \(09:30 – 13:30\)](#)**

Do you think you could do better than your boss and want to go it alone? If you have considered running your own business, would like to develop a business idea and/or find out what support is available, join this workshop.

## **[Effective messaging for social media – 20 May 2022 \(13:00 – 16:00\)](#)**

This webinar will help you establish a consistent voice a build brand loyalty with a variety of content tips and tricks to help you create engaging, interactive and creative messaging to boost your effectiveness online by balancing quality and quantity.

## **[Climate Change Hack – 27 May 2022 \(08:30 – 17:30\)](#)**

The special event will bring people together to come up with creative ideas to begin tackling some of the environmental challenges on our doorsteps and make a difference in your community, discovering support available alongside others with similar missions.

## **[Fundamentals of a good website – 10 June 2022 \(10:00 – 13:00\)](#)**

Whether you have a side hustle or a business already online, this webinar will run through a variety of tips and tricks to help you create engaging and interactive digital shop window to boost your online presence.

